







1-3 JULY 2024 ALLIANZ MICO MILANO **CONVENTION CENTRE** MILAN, ITALY

# **Exhibiting at a glance**

Meet key players across energy and hard-to-abate ecosystem



300+ Ministers and CEO's

70+ Conference Sessions

2,000+ Delegates 500+ **Exhibitors**  20,000+ Visitors

2024 Sponsors

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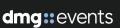






Enquire to be a partner: sales@getcongress.com





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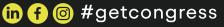








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# Confirmed companies attending GET 2024 include

































































































































Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping







































































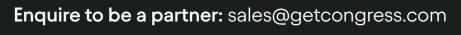














## Partner with GET

## Why exhibit?

### **Exhibition**

Join over 500 exhibitors from around the world and showcase your innovative decarbonisation solutions supporting the energy and hard-to-abate sectors to reach net zero.

### Access new markets

With exhibitors and visitors already confirmed from four continents and over 50 countries this is your opportunity to market your technologies across value chains and sell into new territories.

## **Build your brand**

Associating with the big names and key note speakers at GET will help put a spotlight on your brand. Make sure your organisation maximises visibility by ensuring a presence at GET.

# Demonstrate your business commitment to achieving net zero and gain access to the following opportunities



# Launch products and showcase innovations

Take advantage of an attendee list composed of industry decision makers, purchasers, influencers, and innovators seeking the latest business enhancing and decarbonisation technologies and products.



## Global brand awareness

The energy transition knows no-boundaries thus GET will be engaging a truly international audience and exhibitor base from around the world. Over 100 countries are expected to be represented ensuring a vibrant international flavour to this event.



## Drive new business

By breaking down silos across sectors actively working towards decarbonisation goals, this is an opportunity to expand your business into new markets and sectors. By engaging with this platform tailor-made to develop new business alliances, your organisation can transform potential into tangible success.



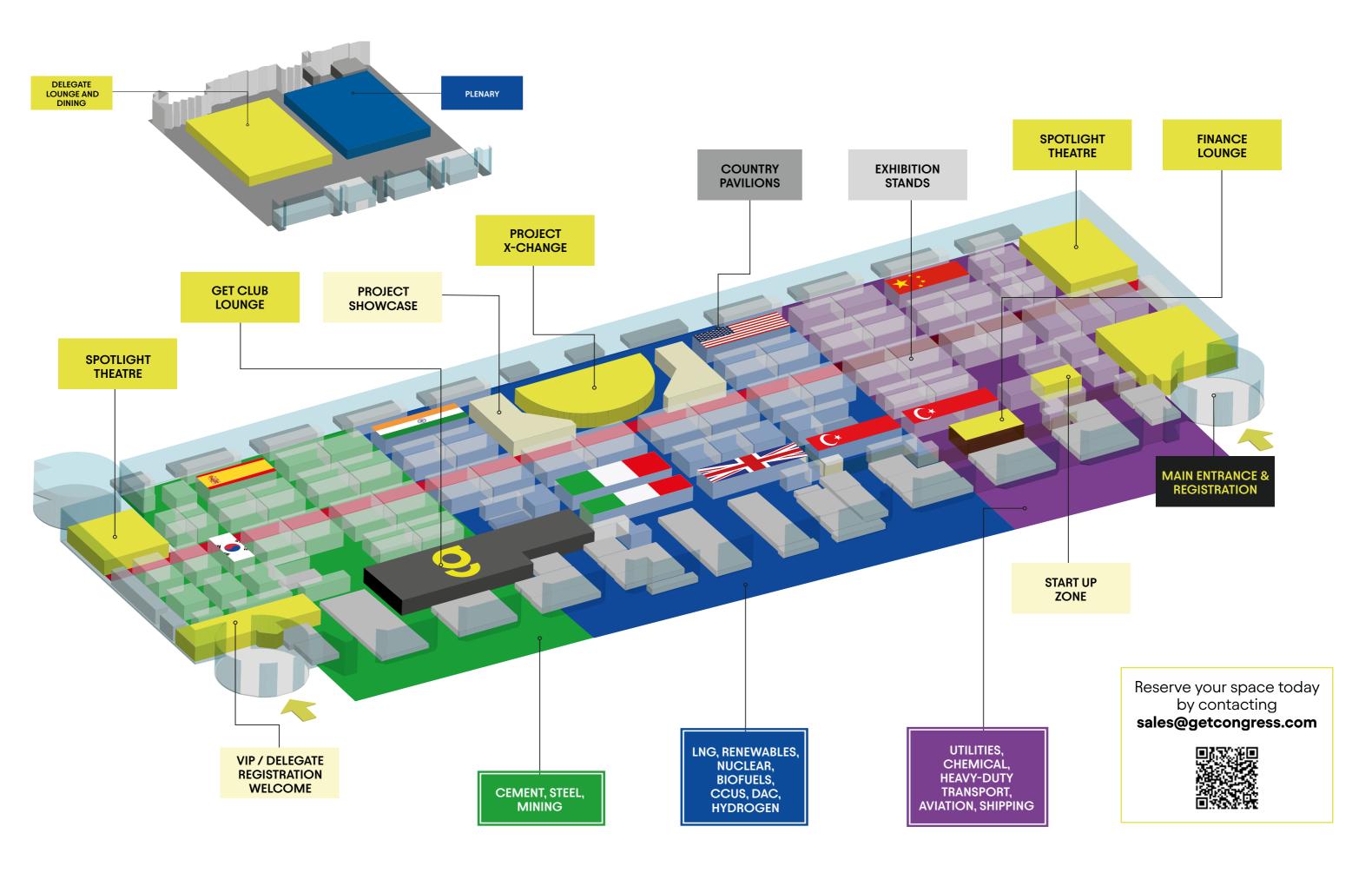
## **Expanded networking**

By cutting across a range of sectors, this is a prime opportunity to create new partnerships, build on existing relationships, and capitalise on growth opportunities. GET allows you to demonstrate your business innovation expertise, offering high-level networking and thought-leadership opportunities across the three-day event.





# Book a stand on the 2024 floorplan





## **Exhibition Showcase**

The GET exhibition floor is an innovation showcase featuring **500+ exhibitors** and **20,000 visitors** from across the emerging clean energy ecosystem and value chain. This opportunity allows for the vital show and tell' to unlock ideas to demonstrate to customers what your organisation has to offer.

Exhibitors include - the energy sector - LNG, Nuclear, Renewables, - the low

carbons solutions industries of Hydrogen, Direct Air Capture, Carbon Captures and Storage - through to the Steel, Cement, Mining, Heavy Duty Transport, Utilities, Chemicals industries and more.

Exhibition space starts from 9 square metres. Options include space only, shell schemes and turn-key options - all suited to your needs and resources.



## Start Up Zone

If you are just starting your entrepreneurial journey, you'lldiscover the Start-Up Zone at the heart of our exhibition, this is a hub **dedicated to nascent technologies.** Here, visionary start-ups **take the spotlight**,

showcasing disruptive innovations that hold the **key to a sustainable future**. Additionally, our Finance Lounge provides access to **vital discussions** on project funding, **connecting start-ups** with the resources they need to thrive.





## **Showcase Opportunities**

GET offers a range of sponsorship opportunities to support brand awareness. Starting ahead of the event via marketing platforms to our direct audience of **over 2 million professionals** as well as through our other **social media** 

**channels**. Onsite branding of collateral items, theatres, thought leadership programmes and the hosting of hospitality events is available. Packages start at Silver through to Partnership levels.

## Partner

## Platinum

# Gold

# Silver

## How to select your sponsorship package

1

Select your preferred sponsorship tier Choose from: Partner | Platinum | Gold | Silver

2

Build and complete your package Select from inventory items to build your package.

3

Your selections should match the revenue threshold of your preferred sponsorship tier to quality for that level.











## Maximising ROI for your business

## Why exhibit?

# Gain investment Inspire thought leadership

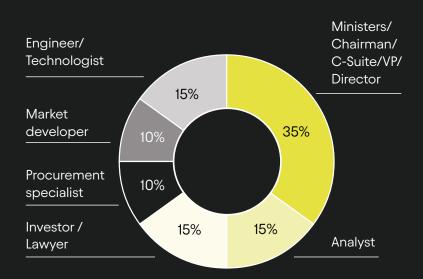




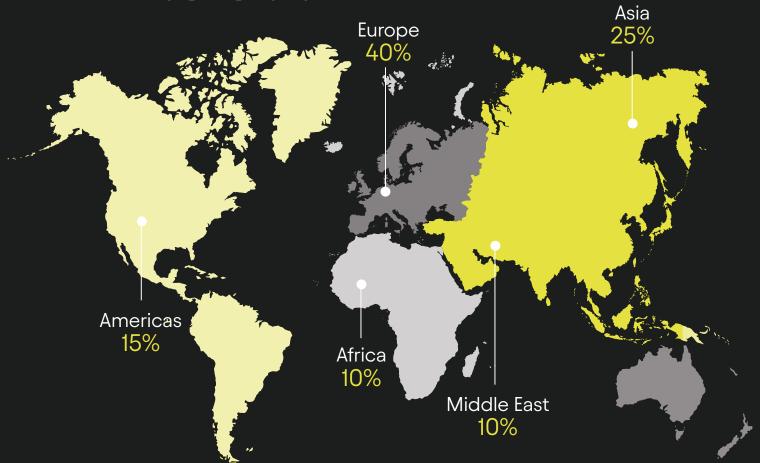




## Attendee by professional profile



## Attendee by geography









## Interested in participating?

#### Contact:

Sponsorship & Exhibition Opportunities sales@getcongress.com









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#### Our Offices:

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#### **EGYPT**

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